**Watsonville Rotary Club**

 **Corporate Member Program Policy**

**Premise**: A “corporate” membership category, (the term “corporate” would include any business or nonprofit organization in good standing) will increase the Club’s ability to attract and retain a qualified and diverse professional base within the community. It allows for flexibility and recognizes the tremendous mobility that is the norm within the current corporate environment.

**Purpose**: A corporate membership is an alternative and an option for Rotary membership and the resulting impact it may have on membership trends and the club’s overall effectiveness. The corporate membership program encourages the leaders of corporations, businesses or nonprofits in the Club’s area to become members of the Watsonville Rotary Club, through an established membership approval process, *and* to allow up to four designees as the individuals attending club meetings, serving on projects, voting on club matters, serving as club officers and club committees, and so on.

The Corporation’s **Primary Representative** will be charged the regular annual membership and meal fees. **Additional Corporate Designees** will be subject to discounted membership fees addressed **under #12, Financial Obligations, below.**

**Program Considerations**

 1. **Approval**: A corporate entity or organization can become an eligible corporate member of the Rotary club through the existing membership recruitment process established by the club. The primary representative of the corporation will be charged at the regular member rate for dues and other applicable fees.

 2. **Designees:** Once an entity becomes an eligible corporate member through the established approval process, it may appoint up to four persons to be its designees, one of whom must be a member of that entity’s management group; the others can be individuals employed by the eligible corporation.

3. **Changing Designees:** Corporate members may change their designees by notifying the Club Treasurer. However, it is expected that at all times, at least one designee is a member of the eligible corporation’s management staff.

 4**. Inductions**: A corporate member designee will be formally inducted into the Club and counted on the Club’s roster as a member with all rights and obligations (with the exception of dues which is addressed below under Financial Obligations).

5. **Attendance**. It is expected that at least one member of the corporate entity will be in attendance at most regularly scheduled Club meetings. More than one representative may attend at the corporation’s discretion.

6. **Lunch privileges**: Corporate membership includes quarterly billings for all fees for the primary corporate representative, including lunch. When a designee attends a meeting in place of the primary representative, he/she may eat lunch without charge. In the event one or more designees attend with the primary corporate member, designees will need to pay for their lunch.

7. **Classification:** The classification of the eligible corporation and its designees will be established under the Club’s current guidelines.

 8. **RI registration**: Each designee will be listed as an official member of the Rotary Club and will be noted in the roster that they are designees of the named eligible corporation.

9. **Badges**: Badge references will be determined under the Club’s current guidelines.

10. **Votes and quorum**: For the purpose of general meetings and club matters, designees will be considered regular members with all voting privileges.

11. **Holding Office**: Each designee, as an individual, can hold any office in the Rotary Club to which the designee is elected in the normal way. The number of designees to hold an office at any one time will be determined at the discretion of the board.

12**. Financial obligations**. The financial obligations of a corporate membership are as follows:

(a) The **Primary Corporate Representative** is charged all applicable dues and fees of the Club

 including:

* Initiation Fee
* Annual RI Dues
* Annual District dues
* Annual Club Dues
* Meal/Beverage

 FIRST YEAR **PRIMARY REPRESENTATIVE MEMBER** DUES & FEES: **$1,110**

 THEREAFTER: **$1,010**

(b) Each **Corporate Designee** will be subject to the following Annual Fees which will be billed to

 To the designee quarterly:

* Annual RI dues (Subject to small increases over time) $75.00
* Annual District Dues (Subject to small over time) $65.00
* ***One-Time*** Initiation Fee (Discounted from $100) $50.00
* Annual Club Dues (Waived by the club) 0
* Meal/beverage cost: To be paid on a cash basis as needed **\_\_0\_\_\_\_\_**

 **TOTAL DESIGNEE FEES:** **Year One: $190**

 **Thereafter: $140**

 (c) Change of membership status from corporate designee to active: An amount determined by

 the club.

 (d) Conversion from designee of eligible corporation to individual membership while no longer

 Employed by eligible corporation: If used, a pro-rated amount of regular membership

 Fees will be calculated by the Treasurer

 (e) Optional contribution The Rotary Foundation: If used, an amount determined by the club.

13**. Membership** **Conversion**: A designee of the eligible corporation***, while still an employee of the eligible corporation***, may convert to an individual membership (rather than a designee) by notifying the Club Treasurer. Subject to the board’s discretion, the club will follow established guidelines regarding initiation fees, dues, and costs. The club will also determine whether and how a designee who has been a member, ***upon leaving the employ of the corporation***, can convert his/her membership to an individual membership.

14. **Bulletin and Communication**: Each Corporate designee will be listed as a Club member and will be eligible to receive any regular Club communications such as weekly bulletins/newsletter (if published), etc.

15. **Public Liability Coverage:** The corporate member designees will be included under the Club’s liability insurance while participating in any approved club activities or projects, if applicable.

 16. **Participation in youth activities**: The corporate member designees are expected to abide by all of Rotary’s established restrictions, policies, and procedures with respect to club activities involving youth.

17. **Termination:** The process for terminating the membership of a designee or the eligible corporation will be determined by the club.

***The Watsonville Rotary Club Board of Directors approved this policy at their Board meeting on Wednesday, April 3,2019. . The rate for each Corporate Designee was modified at the September 18, 2019 Board meeting.***